



Licensed Business Practitioner of NLP™



20th October
Fraser Suites, Sydney CBD

7-DAY INTENSIVE TRAINING + CERTIFICATION
Leadership that Begins from the Inside Out

What Makes This Course Different?

✓ **Be the leader others steady themselves against.**

Proven techniques to project calm clarity, steady the room, and earn trust—even when the stakes are high.

✓ **Turn insight into decisive action.**

Move from knowing what should happen to making it happen—confidently, consistently, and under pressure.

✓ **Carry authority people remember.**

Build presence, trust, and credibility that continue shaping outcomes long after the moment has passed.

✓ **Command both the room and the narrative.**

Align teams, clients, or communities so they move as one with purpose and commitment.

✓ **Lead with skills built for the real world.**

Drawn from high-stakes leadership, client results, and proven outcomes—not theory.

✓ **Be coached by a leader who's been there.**

Paul O'Neill blends NLP precision, somatic intelligence, and decades of consulting to change how you lead—forever.

PROGRAM OVERVIEW

Day 1 - Shifting Your Subjective

- Regulate your state and lead from calm clarity—no matter the pressure. Surface and use submodalities and anchoring to rewire unhelpful patterns.

Day 2 - Leading Through Non-Verbals

- Master posture, gesture, and breathing to influence without force. Use movement and prosody, projecting authority and warmth to regulate the group.

Day 3 - Solving Elusive Problems

- Use the *Meta Model* to surface the drivers of performance issues. Use *Contextual Mapping* to trace causes and create targeted solutions that stick.

Day 4 - Speaking with Impact

- Use *Milton Model* language and *PACE Storytelling* to bypass resistance, shape perspectives, and embed narratives people will relate to and act on.

Day 5 - Aligning Stakeholders

- Adapt to decision styles and motivations using *perceptual filters*, *metaprograms*, and the *LEADER* trust model. Build willing, durable alliances.

Day 6 - Adapting as One

- Maintain unity in turbulence with the *Stability Triune* and build cohesion and cooperation through the *Integrating Silos* process.

Day 7 - Integrating Insights

- Demonstrate fluency in NLP leadership tools, integrate your Personal Operating System, and make it the backbone of your leadership under any pressure. Graduate as a Society of NLP® Licensed Practitioner.



NLP LEADERSHIP FRAMEWORKS, MODELS & SKILLS

- Submodalities, Anchoring & State Control
- Non-Verbal Acuity & Points of Focus
- Perceptual Positions & Spatial Anchoring
- Neuro-Resilience & Safety-Priming Skills
- Meta Model & Contextual Mapping
- Milton Model & PACE Storytelling
- Metaprograms & LEADER Trust model
- The Stability Triune & Silo Integration
- Live demonstration of NLP leadership competency



MEET YOUR TRAINER

PAUL O'NEILL



For over 25 years as a Licensed Master Practitioner of NLP, Paul has coached leaders and top executives to move from high-pressure reactivity to leading with precision, presence, and impact. He blends somatic intelligence with strategic insight to create a transformative learning experience.

The author of several groundbreaking books on leadership and NLP in both professional and personal contexts, Paul has dedicated his career to helping leaders unlock their potential. Under his guidance, you'll gain the skills and confidence to thrive in today's high-stakes, fast-shifting business environment.



What You Will Gain:

Day 1 – Shifting Your Subjective

– Regulate from Within

- **What You'll Learn**

- Leadership begins in the body, not the boardroom. Learn to master your state, break stress loops, and project calm clarity—whatever's unfolding. Discover how attention, emotion, and physiology shape perception, and how to rewire them when they don't serve.

- **Core Transformation**

- You will reclaim control of your inner game—decoding your sensory language, accessing powerful states on demand, and shifting from reactive to poise in real time. Under pressure, you'll ground, refocus, and lead from your centre, not your stress—stopping tension leaks and transmitting safety instead.

- **Key Outcomes**

- Understand how the nervous system maps reality through its sensory input and maps it by deleting, distorting, and generalising information.
- Build internal flexibility: move from anxious to composed in under 60 seconds.
- Anchor resourceful states to physical triggers you can use at anytime.
- Rewire emotional patterns using reliable structure, not struggle.
- Control adverse instinctual responses before they disrupt your leadership.
- Establish a daily neuro-resilience practices to be at your best under pressure.

Regulate from Within

Day 1 – Shifting Your Subjective

What You Will Gain:

- **Leadership Shift**

- Move from leading while stuck in emotional overdrive to leading with composure and choice. Shift from being a passenger of your nervous system to becoming its conscious navigator.

- **Techniques & Models Covered**

- **Submodalities** – Representational systems distinctions and emotion coding.
- **Anchoring** – creating reliable triggers for desired states
- **Somatic Control** – For full body-based state regulation.
- **Swish Patterns** – Restructuring automatic responses.
- **State Elicitation** and **Collapse Anchors** – Rapid access and release of emotional states.
- **Physiology-State-Meaning** – Map the interplay between body, emotion, and interpretation.
- **V/K Dissociation** – Using different perspective to change our state.



Signal Safety First

Day 2 – Leading Through Non-Verbals

What You Will Gain:

- **What You'll Learn**

- Long before words land, your body has already spoken. Today, you'll master the unspoken layer of leadership—how posture, gesture, breathing, and micro-movements shape perception and influence. You'll learn to read subtle shifts in others, regulate the room's energy, and convey authority without forcing it..

- **Core Transformation**

- You'll move from unconscious signalling to intentional non-verbal influence. By becoming fluent in reading and shaping micro-signals, you'll gain the ability to settle tension before it surfaces, build trust without saying a word, and lead meetings that align attention and intention.

- **Key Outcomes**

- Read and respond to people's micro-expressions, posture shifts, and breathing patterns.
- Project approachable authority through stance, breath pacing, and movement economy.
- Regulate group energy by pacing and leading their non-verbal patterns.
- Use spatial positioning and eye contact to increase connection and influence.
- Detect incongruence between people's words and their body language.
- Calibrate personal presence to command attention and influence without pressure.

Signal Safety First

Day 2 – Leading Through Non-Verbals

What You Will Gain:

- **Leadership Shift**

- Move from accidental body language to precise, intentional signalling that reinforces trust, authority, and psychological safety.

- **Techniques & Models Covered**

- **Non-Verbal Acuity** – Reading shifts in physiology and tone.
- **Breath Synchronisation** – Co-regulation through pacing and rhythm.
- **Status Shifts** – Moving between high/low status to influence group flow.
- **Spatial Anchoring** – Positioning to frame influence.
- **Points of Focus** – Guide and influence group attention non-verbally.
- **Oral Command** – Influence groups through non-verbal vocal patterns.



Language as a Diagnostic Tool

Day 3 – Solving Elusive Problems

What You Will Gain:

- **What You'll Learn**

- Some problems persist not because they're unsolvable, but because they're misframed. Today, you'll learn to strip away distortions, uncover hidden constraints, and pinpoint the real levers for change. This is diagnostic leadership—where precise high-quality questions and systemic mapping replace hit-or-miss guesswork from unreliable intuition.

- **Core Transformation**

- You'll shift from reacting to superficial symptoms in the metrics to surfacing and addressing the elusive drivers beneath them. This ability turns ambiguity and uncertainty into clarity, enabling you to design interventions that stick because they fit with the system, rather than fight with it.

- **Key Outcomes**

- Reveal critical latent knowledge that's missing, downplayed and exaggerated.
- Surface the unconscious assumptions across your organisational that drive decisions.
- Identify elusive constraints that sustain recurring issues.
- Differentiate between causal, structural, and cultural drivers.
- Recognise and dismantle problem loops sustained by misperception.
- Map problems across multiple timeframes and abstraction levels.
- Move from vaguely defined problems into specific, actionable solutions.

Language as a Diagnostic Tool

Day 3 – Solving Elusive Problems

What You Will Gain:

- **Leadership Shift**

- Move from firefighting symptoms to reshaping the deeper patterns that cause them—making your problem-solving more strategic, less reactive.

- **Techniques & Models Covered**

- **Meta Model** – Precision question to resolve deleted, distorted, or generalised information.
- **Meta-Mapping** – Structured map of your organisation's very real and unconscious inner world.
- **Endemic Review** – Accurately surface and describe self-reinforcing (beneficial and adverse) group patterns.
- **Contextual Mapping** – Link organisational metrics and behaviour to structural, cultural and macro forces.
- **Future Design Engineering** – solve elusive organisational dysfunction for wellformed strategic direction and results.



Frame with Precision

Day 4 – Speaking with Impact

What You Will Gain:

- **What You'll Learn**

- Words can land like whispers or like thunder. You'll learn how to shape language so it bypasses resistance, engages attention, and mobilises action. From briefings to the board, market analysts and your broader team, to difficult personal and commercial conversations, you'll be able to use language to deliver meaning and align people, ethically and well.

- **Core Transformation**

- You'll move from delivering information to delivering *impact*. Your words will gain precision, flexibility, and resonance. You will be able to shift perspectives, inspire unity and galvanise action in moments that really matter.

- **Key Outcomes**

- Frame messages to fit the listener's comprehension and decision-making styles.
- Use linguistic patterns to reduce resistance and open receptivity.
- Shift between specificity and abstraction to match context and the audience.
- Embed commands and suggestions elegantly within natural everyday conversation.
- Speak in ways that create emotional resonance and cognitive clarity.
- Adapt a verbal delivery mode to match or lead the group's energy.

Frame with Precision

Day 4 – Speaking with Impact

What You Will Gain:

- **Leadership Shift**
 - Move from merely being heard to being remembered—and *acted upon* with diligence and with passion.
- **Techniques & Models Covered**
 - **Milton Model** – Indirect, permissive and influential language for leaders, coaches and consultants.
 - **Narrative Framing** – Transform groupthink and dysfunctional perceptions and beliefs into healthy empowering narratives.
 - **Safety Priming** – use observational, conversational, and behavioural skills to get, grow and keep emotional safety.
 - **PACE Storytelling** – Deliver vision, stories and explanations which truly resonate with people’s instinctual, emotional and intellectual selves.



Map What Matters

Day 5 – Aligning Stakeholders

What You Will Gain:

- **What You'll Learn**

- In complex environments, alignment isn't about consensus—it's about *connection*. On this day, you'll learn to identify what drives each stakeholder, translate between perspectives, and create shared direction without diluting vision.

- **Core Transformation**

- You'll shift from trying to persuade people to aligning them—building coalitions that create shared understandings rather than compliance.

- **Key Outcomes**

- Identify and adapt to each individual stakeholder's thinking and decision-making styles.
- Map and really understand their motivation filters and communication preferences.
- Reconcile conflicting priorities across different parties without losing momentum.
- Establish trust rapidly and reliably across diverse interested groups.
- Use resistance as design input, not an obstacle, to get wide spread endorsement.

Map What Matters

Day 5 – Aligning Stakeholders

What You Will Gain:



- **Leadership Shift**

- Move from pushing ideas through to creating the conditions where people pull together.

- **Techniques & Models Covered**

- **Perceptual Filters** - Explore the core unconscious cognitive filters.
- **Metaprograms** - Identify and adapt to individual metaprograms for an effective meeting of minds
- **The LEADER Framework** - Get the acceptance, trust, and permission to guide and lead large and difficult transitions.
- **4D Engaging** - a framework to stakeholders aligned by adapting engagement to the degree of complexity being faced.

Lead Group Rhythm

Day 6 – Adapting as One

What You Will Gain:

- **What You'll Learn**

- When the environment shifts, teams either fracture or flow. You'll learn how to create *adaptive coherence*—aligning direction, trust, and execution even under uncertainty.

- **Core Transformation**

- You'll move from reacting to change, to shaping it collectively; guiding teams through uncertain, ambiguous complexity with clarity and stability.

- **Key Outcomes**

- Recognise and respond with precision to shifts in the group's baseline state.
- Build shared understanding quickly and effectively in turbulent conditions.
- Sustain morale, cohesion and focus through ambiguous transitions.
- Embed adaptive leadership practices into your daily ways of working.
- Role model composure to keep teams grounded, bonded and flowing.
- Unite newly acquired units, existing silos or geographically dispersed operations

Lead Group Rhythm

Day 6 – Adapting as One

What You Will Gain:

- **Leadership Shift**
 - Move from managing change to embodying adaptive leadership that others instinctively follow..
- **Techniques & Models Covered**
 - **The Stability Triune** – Framework for organisational cohesion and adaptability in complexity and crises.
 - **Grounding** – Stabilise organisational and group physiological and emotional states in uncertain and ambiguous turbulence.
 - **Bonding** – Build inter-group and interpersonal trust that enables broad-based unity and collaboration.
 - **Flowing** – Communication and signal alignment across systems to keep teams adaptive and moving as one.
 - **Silo Integration Model** – A highly effective approach to integrate new, entrenched or disparate functions, departments, and business units; towards building greater synergy within and loyalty to the larger organisational.



Embody the Shift

Day 7 – Integrating Insights

What You Will *Demonstrate*:

“The test is not an exam. It’s a mirror. A proving ground. A celebration.”

- **What You’ll Learn**

- By now, the toolkit is full. This is where method begins to become muscle. You’ll demonstrate fluency, receive tailored feedback, and consolidate your leadership signature. This isn’t just a certification—it’s a shift in how you operate under pressure, in conversation, and in complexity.

- **Core Transformation**

- You’ll move from knowing to embodying. Tools will no longer feel like techniques, but natural extensions of your leadership presence. This is where nervous system, language, perception, and influence come together as one integrated capability.

- **Key Outcomes**

- Demonstrate competency across core NLP models and their leadership applications.
- Integrate state control, non-verbal fluency, precise language, stakeholder acuity, and unity-building skills.
- Receive personalised feedback on clarity, congruence, and signal integrity.
- Define your ‘Personal Operating System’—establish personal resilience practices, new ways of thinking, communicating and relating to diverse stakeholders.
- Embed new meanings, understandings and for deeper cohesion beyond the training.
- Celebrate successful transformation through a shared group ritual.
- Earn Society of NLP’s licensed business practitioner certification.

Embody the Shift

Day 7 – Integrating Insights

What You Will *Demonstrate*:

- **Leadership Shift**

- From trained to transforming. From toolkit to embodiment.
From effort to elegance.

- **Techniques & Models Integrated**

- Submodalities, Anchoring & State Control
- Non-Verbal Acuity & Points of Focus
- Perceptual Positions & Spatial Anchoring
- Neuro-Resilience & Safety-Priming Skills
- Meta Model & Contextual Mapping
- Milton Model & PACE Storytelling
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- The Stability Triune & Silo Integration
- Live demonstration of NLP leadership competence



What You'll Walk Away With – On Certification

By completing this seven-day experience, you will:

- Earn your *Licensed Practitioner of NLP™* credential—globally recognised, signed by NLP co-creator Dr Richard Bandler:
 - Master leadership-ready tools for emotional regulation, influence, group dynamics, stakeholder alignment, and adaptive change—turning reaction into mindful response
 - Lead with clarity and composure—under pressure, in transition, and across difference—replacing hesitation with confident navigation
 - Carry a personal operating system for lasting resilience, integrity, and impact—turning uncertainty into steady influence
- Leave not just with tools—but with a new way of seeing, thinking, and leading—turning intent into purposeful action



Door Price:

\$4,495

 **20 - 26 October**

 **Fraser Suites Sydney**



**Get your 15% early bird discount.
Promo runs until 30 September only.**



What our **CLIENTS** say...

Paul has led, coached and trained using a unique skillset, which has been applied in plural and diverse industrial, corporate and private context.

He is trusted by business, medical and mental health, and sports professionals in Australia, New Zealand, UK, USA, Canada & South Africa.

”

Paul offers a refreshing take on leadership and workplace change strategies. He provides time efficient tailored insights and solutions to support and equip leaders to develop, reframe perspectives and shift the status quo to deliver positive outcomes suited to today's dynamic work environment.

Elizabeth Brockbank
ENVIRONMENTAL MANAGER AT ALCOA

”

Paul is an extremely polished professional with the ability to communicate & lead effectively across all levels of the organisation. I would highly recommend him as someone who can lead and manage a high performing team or equally through delivering results on his own.

Jim Harkins
SENIOR MANAGEMENT CONSULTANT, BARKERS COMMERCIAL CONSULTANCY

Paul is one of the energizing and gifted leaders I know. He is also one of the most skilled NLP practitioners I have had the good fortune to meet.



Tim Dalmau
DIRECTOR AND CEO AT
DALMAU CONSULTING

What Makes Our Training Stand Out

Join us and embark on a journey of learning with a seasoned business leader and Master Practitioner, who has been at the forefront of major start-ups, turnarounds and transformations.

Gain invaluable insights and practical applications, tools, techniques and skills that will empower you to drive meaningful change in your own professional environment.

Imagine learning from someone who has driven success in organisations like:

MARKS &
SPENCER

BHP



Dalmau
CONSULTING

MYER

LIQUORLAND

Walmart

Australia
Post

Costa
well grown

Australian
Chamber of Commerce
and Industry

Christian
Salvesen

Target

DHL

ARTC

INLAND
RAIL

EMJ CONSULTING

aws

AKD

JELFOR
TIMBERS



Alcoa

Kmart

coles

CHICAGO
FREIGHT CAR
A Sasser Family Company

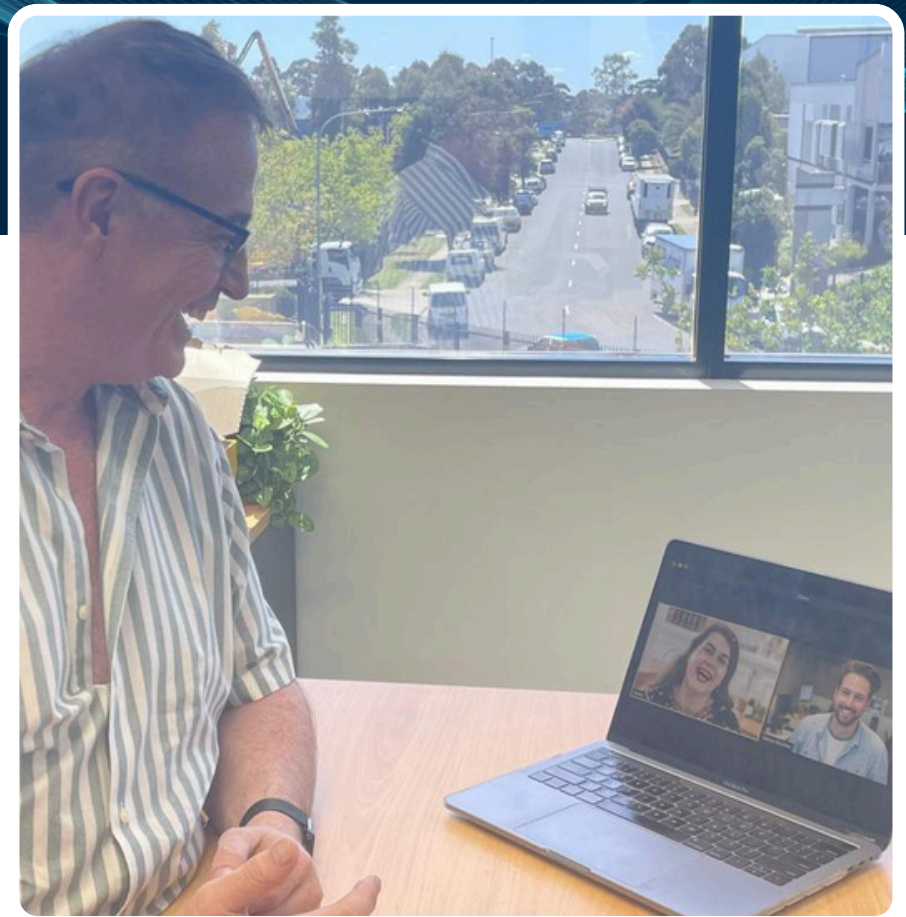
What Makes Our Training Stand Out

Be coached by a leader who's been there.

Paul O'Neill blends NLP precision, somatic intelligence, and decades of leadership consulting to change how you lead—forever.

For over 25 years, he has worked with leaders in business, heavy industry, medical and mental health, and elite sport—guiding individuals, teams, and organisations through change, chaos, and contradiction. His calm intensity cuts through noise, building solutions brick-by-brick in the language, rhythm, and logic of those who live them.

Clients call his work “visionary,” “invaluable,” and “transformational.” Not for miracles, but for equipping people with the tools to recognise patterns, stay composed under pressure, and embed resilience across teams.



His approach was forged in the field, not theory—leading billion-dollar operations, coaching top executives into high-profile roles, and delivering results in high-stakes, real-world settings.

Author of: *Back Into Delight, Letters to a Young Teacher, The Iron Laws, Grounded, Bonded & Flowing, Neuro-Resilience Skills, and NLP Mastery for Leaders.*

Course Schedule and Venue

Enrolment is now open for **October 2025** in Sydney. Places are limited to ensure deep integration and personalised feedback.

**20 - 26 October 2025 | 7-Day Course
Fraser Suites Sydney on Kent Street**

📍 Prime Central Location

Ideal for Attendees Because...

- Minimal travel time to venues like ICC or Darling Harbour - excellent for event participants.
- On-site meeting rooms streamline any small group sessions or workshops.
- Relaxing amenities (pool/spa/sauna) enable downtime after busy days.
- Space and privacy in serviced apartments support both collaboration and comfort — ideal for mixed work and leisure stays.





Ready to Lead with Impact? **ENROL NOW!**

If you're ready to lead from presence—we'd love to welcome you.

Get your early bird discount when you enrol today. Promo runs until 30 September 2025 only.

SIGN UP NOW FOR **\$3,995**
(EARLY BIRD DISCOUNT)

DOOR PRICE: \$4,495

GROUPS OF FOUR OR MORE:

Take advantage of our 20% discount for group rate: \$3,596 each

Website: www.neuroelevationskills.com/contact-us/

Email: sales@neuroelevationskills.com

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